

Applying HRD fundamentals for a successful work/life balance strategy

Research shows that up to 85% of employees world-wide desire greater work/life balance. As a result, companies everywhere are responding by implementing programs designed to provide better balance, hoping to gain a competitive edge in employee recruitment and retention.

In this session, we will explore 5 categories of work/life balance programs along with the innovative solutions many companies are implementing to address their employees' needs. By then matching your company's current programs to these categories, you will be able to discover gaps in your strategy, and identify opportunities to create a comprehensive work/life balance strategy.

But how do you know if your programs will be the right fix? You will learn 3 simple questions to ask every time to determine if your programs are on the right track, how to address impacts to performance, and when to call it a success.

In completing this process, you will build a blueprint for a comprehensive work/life balance curriculum that addresses the needs of your employees and your organization.

Objectives:

- Create a blueprint for a relevant work/life balance curriculum that produces measurable results.
- Leverage the appropriate organizational partnerships to identify needs, determine objectives, develop content, and measure success.